

COMPANY:

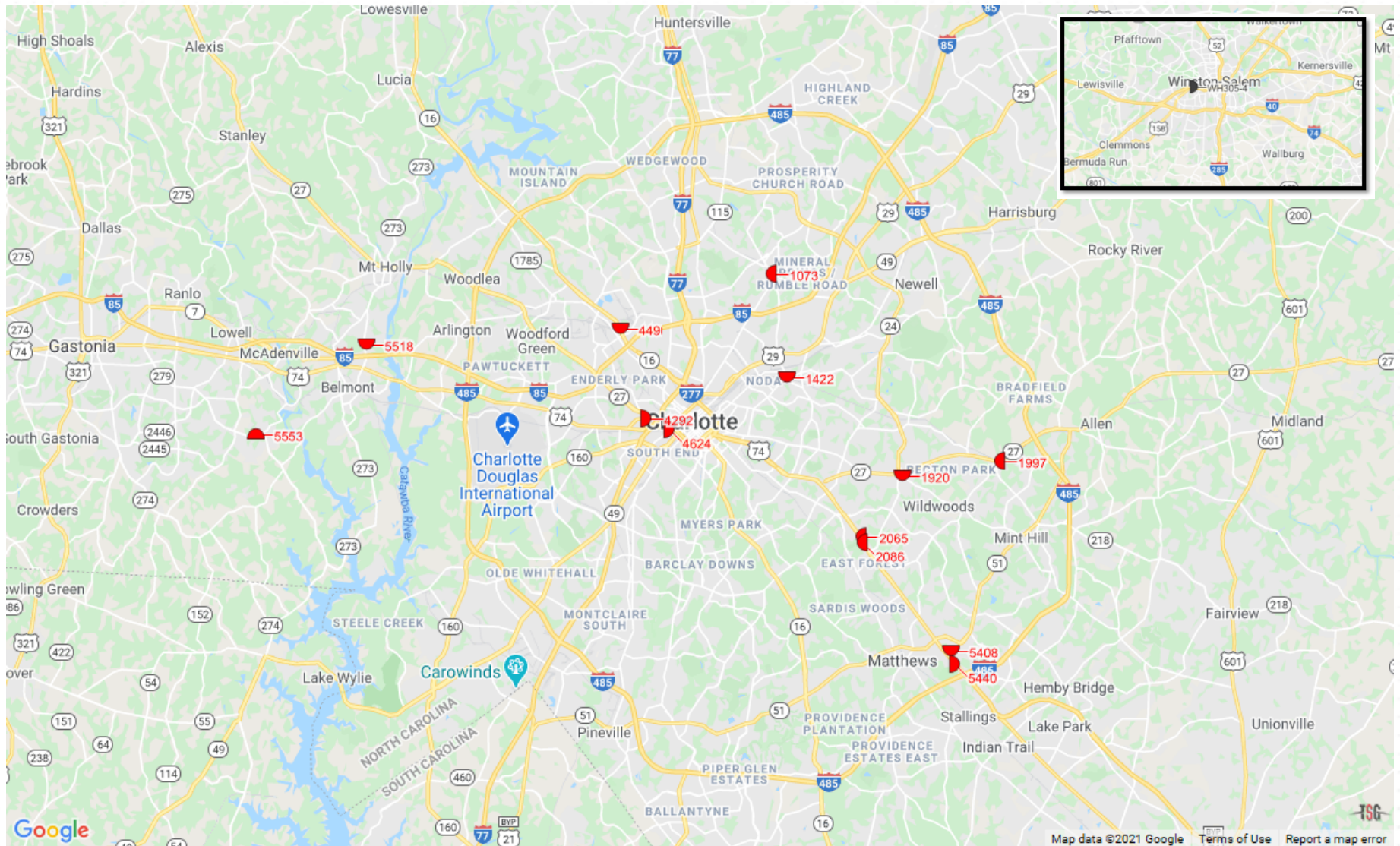
START DATE:

END DATE:

NAME:

PHONE:

EMAIL:



LOCATION MAP

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COMPANY:

START DATE:

END DATE:

NAME:

PHONE:

EMAIL:

Icon	#	Unit	Location Description	Facing	Size	Ill Hours	Weekly 18+ Imp.*
Posters							
	1	1073	2321 W Sugar Creek Rd 0.2 mi W/O N Graham St SS F/E - 1	E	EF - 10'5" X 22'8"	18	86,510
	2	1422	1022 Sugar Creek Rd 350 ft N/O The Plaza WS F/N - 2	N	EF - 10'5" X 22'8"	18	118,090
	3	1920	1218 Lawyers Rd 470 ft S/O Albemarle Rd WS F/N - 2	N	EF - 10'5" X 22'8"	12	57,939
	4	1997	10417 Albemarle Rd 300 ft E/O Wilgrove-Mint Hill Rd NS F/E - 2	E	EF - 10'5" X 22'8"	12	66,691
	5	2065	6347 E Independence Blvd 800 ft E/O Wallace Ln NS F/E - 2	E	EF - 10'5" X 22'8"	18	163,356
	6	2086	6550 E Independence Blvd 150 ft W/O Sharon Forest Dr (Wallace Rd) SS F/E - 1	E	EF - 10'5" X 22'8"	18	10,966
	7	5408	SR OLD 51 0.3 mi N/O US 74 WS F/N - 2	N	EF - 10'5" X 22'8"	18	35,136
	8	5440	11064 E Independence Blvd 0.3 mi W/O I-485 SS F/W - 2	W	EF - 10'5" X 22'8"	12	188,331
	9	4624	412 W Carson Blvd 230 ft W/O Mint St NS F/W - 2	W	EF - 10'5" X 22'8"	12	31,250
	10	4292	1650 W Morehead St 650 ft W/O Freedom Dr NS F/W - 1	W	EF - 10'5" X 22'8"	12	9,353
	11	4490	4424 Brookshire Blvd 0.25 mi S/O Lawton Rd WS F/N - 2	N	EF - 10'5" X 22'8"	12	116,533
	12	5553	4110 S New Hope Rd 0.2 mi N/O Cramer Mountain Rd WS F/S - 2	S	EF - 10'5" X 22'8"	12	44,974
	13	5518	SR 273 0.4 mi N/O I-85 ES F/N - 2	N	EF - 10'5" X 22'8"	18	77,421
Digital							
	14	WH305-4	I-40 Bus/US 158 0.12 mi E/O Stratford Rd North (Exit 3C) NS F/West	W	10'6" X 36'	24	69,396

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LOCATION LIST



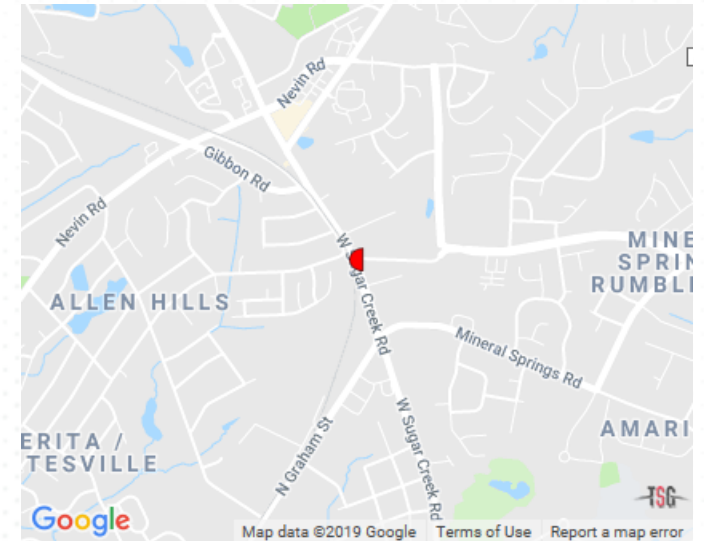
1073 • 2321 W Sugar Creek Rd 0.2 mi W/O N Graham St SS F/E - 1

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



This area of Charlotte is one of the fastest growing with numerous small & large businesses it is also a high residential and retail area. W Sugar Creek is a major local commuter route between North/Northeast Charlotte and Uptown.

Geopath Number: **432412**

Total Weekly Impressions: **86,510***

Direction Facing: **E**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28269**

Latitude: **35.29504**

Longitude: **-80.79781**

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1422 • 1022 Sugar Creek Rd 350 ft N/O The Plaza WS F/N - 2

MEDIA TYPE: **Poster**

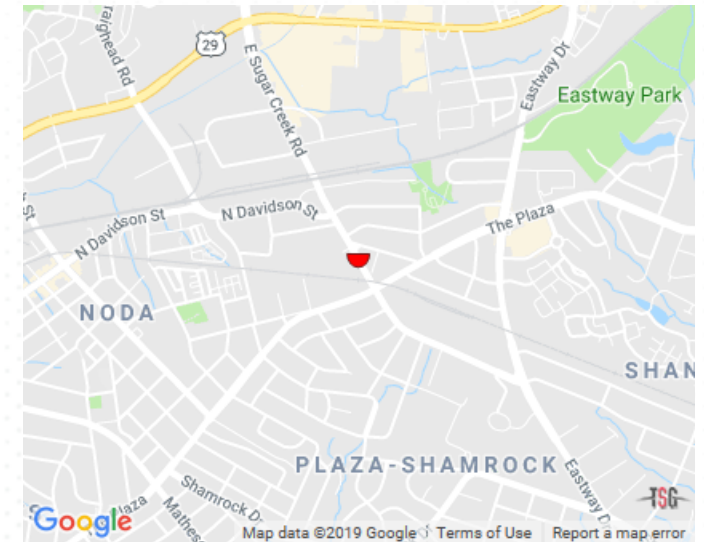
CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Highly traveled surface street connecting travelers from Uptown to the northeast suburbs and University of North Carolina Charlotte, with over 33,000 students and faculty members. This unit is close to two popular neighborhoods, Plaza Midwood and NODA, boasting some of the top breweries, bars and restaurants. Uptown Charlotte is home to Bank of America Stadium, The AvidX Music Exchange, Uptown, Spectrum Arena, Charlotte Convention Center and NASCAR Hall of fame, Bank of America, Ally Bank, Duke Energy's HQ and Wells Fargo East Coast HQ.



Geopath Number: **433026**

Total Weekly Impressions: **118,090***

Direction Facing: **N**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28205**

Latitude: **35.24728**

Longitude: **-80.78877**

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1920 • 1218 Lawyers Rd 470 ft S/O Albemarle Rd WS F/N - 2

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Located in East Charlotte, Lawyers Road is a major local commuter road targeting the affluent Mint Hill & Matthews areas, this unit provides a long unobstructed read and is positioned at a shopping center. High residential area.



Geopath Number: **433081**

Total Weekly Impressions: **57,939***

Direction Facing: **N**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28212**

Latitude: **35.20174**

Longitude: **-80.7238**

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1997 • 10417 Albemarle Rd 300 ft E/O Wilgrove-Mint Hill Rd NS F/E - 2

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Located in very close proximity to the 485 interchange, targeting high income areas of Matthews, Mint Hill, Harrisburg and Concord. High residential and retail area. Slower movement due to traffic light for extended read time.



Geopath Number: **433100**

Total Weekly Impressions: **66,691***

Direction Facing: **E**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28227**

Latitude: **35.20861**

Longitude: **-80.66904**

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2065 • 6347 E Independence Blvd 800 ft E/O Wallace Ln NS F/E - 2

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Hwy 74/East Independence Blvd is the highest traffic non-interstate in NC and SC. It is the major expressway that provides connectivity to and from East Charlotte/Union County and Uptown Charlotte. In addition to being the most important east & west commuter route in Charlotte, numerous neighborhoods are built along Hwy 74 offering easy access to uptown Charlotte. Entertainment venues including Bojangles' Arena, Ovens Auditorium and The Park Expo Center are located on this road. Independence Blvd is "Auto Row" with auto manufactures including BMW, Lexus Mercedes and Porche.

Geopath Number: **433112**

Total Weekly Impressions: **163,356***

Direction Facing: **E**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28212**

Latitude: **35.17404**

Longitude: **-80.74722**

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2086 • 6550 E Independence Blvd 150 ft W/O Sharon Forest Dr (Wallace Rd) SS F/E - 1

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Hwy 74/East Independence Blvd is the highest traffic non-interstate in NC and SC. It is the major expressway that provides connectivity to and from East Charlotte/Union County and Uptown Charlotte. In addition to being the most important east & west commuter route in Charlotte, numerous neighborhoods are built along Hwy 74 offering easy access to uptown Charlotte. Entertainment venues including Bojangles' Arena, Ovens Auditorium and The Park Expo Center are located on this road. Independence Blvd is "Auto Row" with auto manufactures including BMW, Lexus Mercedes and Porche.

Geopath Number: **433116**

Total Weekly Impressions: **10,966***

Direction Facing: **E**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28212**

Latitude: **35.17124**

Longitude: **-80.74629**

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 | **adams**

5408 • SR OLD 51 0.3 mi N/O US 74 WS F/N - 2

MEDIA TYPE: **Poster**

CITY: **Matthews**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Highway 51 is a major local commuter route for affluent Matthews & Mint Hill residents traveling to and from home and Independence Blvd/Highway 74, which the major east & west commuter route in the market.



Geopath Number: **433448**

Total Weekly Impressions: **35,136***

Direction Facing: **N**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **29175**

Latitude: **35.12091**

Longitude: **-80.69613**

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 | **adams**

5440 • 11064 E Independence Blvd 0.3 mi W/O I-485 SS F/W - 2

MEDIA TYPE: **Poster**

CITY: **Matthews**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



Situated near the major beltway surrounding the Charlotte area and one of the heaviest-traveled arteries in North Carolina. This billboard will reach traffic traveling to and from Union County, one of the fastest growing bedroom communities near Charlotte. A mix of affluent homeowners and entrepreneurs as well as commuter traffic.



Geopath Number: **433453**

Total Weekly Impressions: **188,331***

Direction Facing: **W**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28105**

Latitude: **35.11487**

Longitude: **-80.6942**

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4624 • 412 W Carson Blvd 230 ft W/O Mint St NS F/W - 2

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



This is located directly behind Bank of America stadium, home stadium of the Carolina Panthers NFL franchise. Located at the intersection of Mint and Carson, this unit is right in the middle of the NFL game day action. This unit also engages drivers coming into Uptown Charlotte from I-277. This is a rare inner-city poster unit.

Geopath Number: **30570721**

Total Weekly Impressions: **31,250***

Direction Facing: **W**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28203**

Latitude: **35.22333**

Longitude: **-80.85549**

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4292 • 1650 W Morehead St 650 ft W/O Freedom Dr NS F/W - 1

MEDIA TYPE: **Poster**

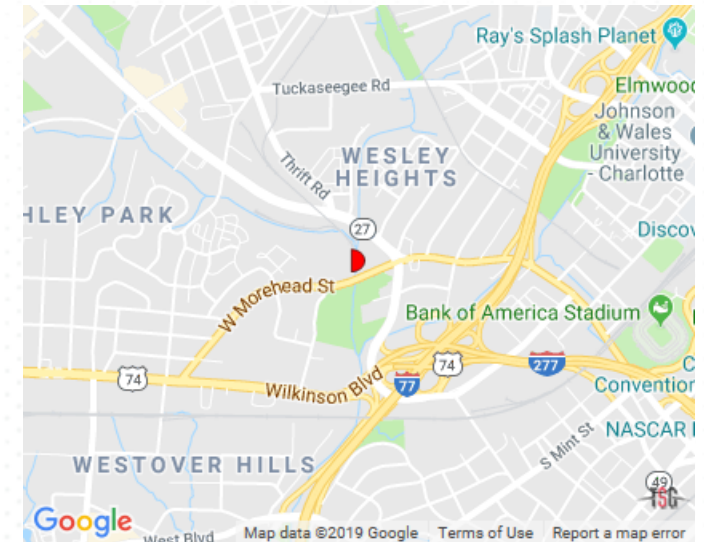
CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



This unit impacts traffic in west Charlotte off Freedom Drive. This asset has a remarkably high African American audience value. The unit also speaks to drivers who use this as a cut through from the airport to Uptown Charlotte. There is also a good amount of pedestrian traffic in this area giving the audience quite a bit of dwell time to interact with the asset.



Geopath Number: **433302**

Total Weekly Impressions: **9,353***

Direction Facing: **W**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28208**

Latitude: **35.22845**

Longitude: **-80.86898**

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4490 • 4424 Brookshire Blvd 0.25 mi S/O Lawton Rd WS F/N - 2

MEDIA TYPE: **Poster**

CITY: **Charlotte**

COUNTY: **Mecklenburg**

STATE: **North Carolina**



This asset engages drivers coming into Uptown Charlotte from the Lake Norman area. This is a great pass through route for these commuters as they bypass standstill traffic on one of the busiest highway corridors in Charlotte, I-77. This unit has strong impression numbers for a non-highway unit. Traffic in this area is heavy for morning and evening drive times. This asset is a great addition to a campaign to reach Lake Norman residents or as part of a total market buy.

Geopath Number: **433325**

Total Weekly Impressions: **116,533***

Direction Facing: **N**

Illuminated: **No**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28216**

Latitude: **35.26953**

Longitude: **-80.88322**

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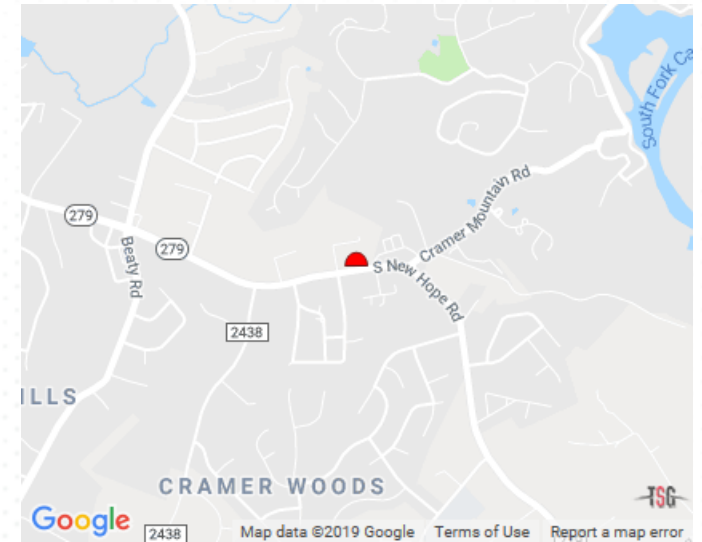
5553 • 4110 S New Hope Rd 0.2 mi N/O Cramer Mountain Rd WS F/S - 2

MEDIA TYPE: **Poster**

CITY: **Gastonia**

COUNTY: **Gaston**

STATE: **North Carolina**



Located essentially at eye level, this is great poster unit for some big and bold creative. Good for local advertisers or as part of a larger total market campaign.

Geopath Number: **14929597**
Total Weekly Impressions: **44,974***
Direction Facing: **S**
Illuminated: **No**
Size: **EF - 10'5" X 22'8"**
State: **North Carolina**
Zip Code: **28052**
Latitude: **35.220987**
Longitude: **-81.088838**

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5518 • SR 273 0.4 mi N/O I-85 ES F/N - 2

MEDIA TYPE: **Poster**

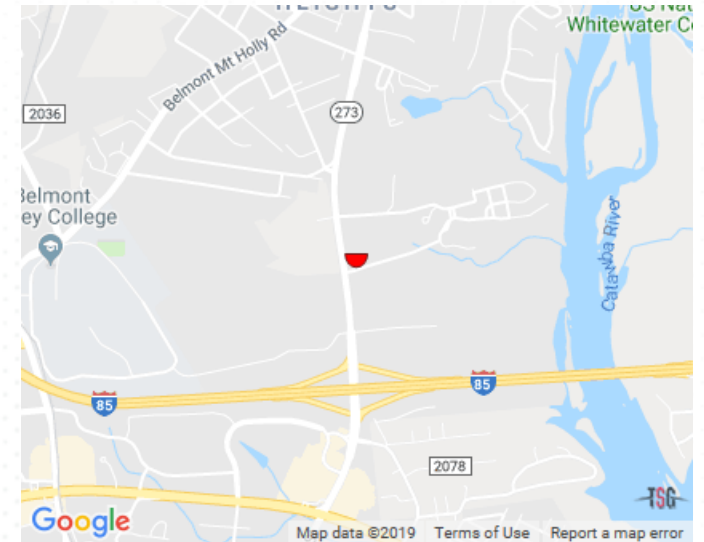
CITY: **Belmont**

COUNTY: **Gaston**

STATE: **North Carolina**



Located just off I-85 on Park Street, this stacked poster unit speaks to local traffic, Belmont Abbey College students, and shoppers driving towards the busy centers on Wilkinson. Good unit for a local advertiser or larger total market poster showing.



Geopath Number: **433472**

Total Weekly Impressions: **77,421***

Direction Facing: **N**

Hours of Illumination: **18**

Size: **EF - 10'5" X 22'8"**

State: **North Carolina**

Zip Code: **28012**

Latitude: **35.262169**

Longitude: **-81.026712**

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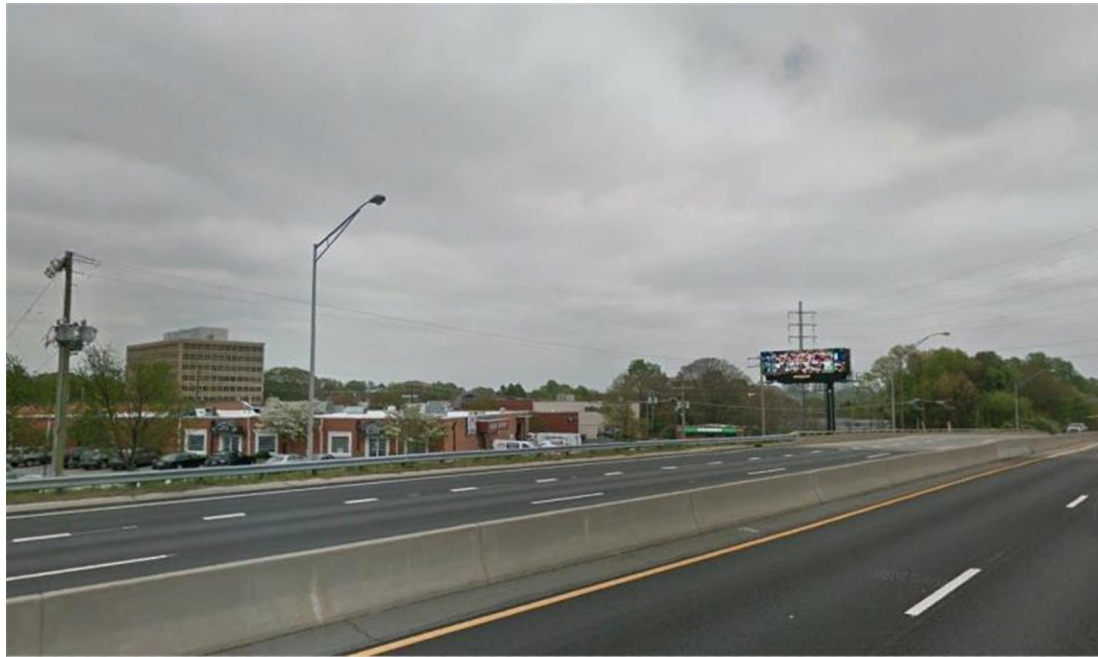
WH305-4 • I-40 Bus/US 158 0.12 mi E/O Stratford Rd North (Exit 3C) NS F/West

MEDIA TYPE: **Digital**

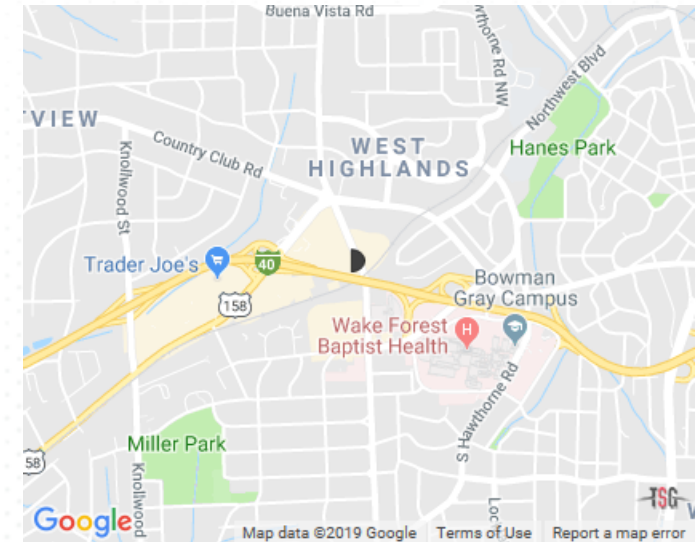
CITY: **Winston-Salem**

COUNTY: **Forsyth**

STATE: **North Carolina**



WH305-4 This digital billboard is located in the heart of Winston-Salem on the newly revitalized Bus 40, now renamed "Salem Parkway"... It's located east of Stratford road exit, which is one of the largest retail shopping areas in the city . We call it the "Rodeo Drive" of Winston-Salem. Plus, this digital billboard is facing west for traffic heading straight downtown and just before the Coverdale exit, which is home to Winston-Salem's largest employer Wake Forest Baptist Hospital . If you're interested in reaching the medical community, this location is a must have unit.



Geopath Number: **30903142**

Total Weekly Impressions: **69,396***

Direction Facing: **W**

Hours of Illumination: **24**

Size: **10'6" X 36'**

State: **North Carolina**

Zip Code: **27103**

Latitude: **36.093457**

Longitude: **-80.274367**

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